

WATER TECHNOLOGY

BY THE NUMBERS




WISCONSIN'S strong and growing water technology industry consists of more than 230 companies that employ nearly 23,000 people and generate \$15.7 billion in annual sales.

230+
COMPANIES




23,000



employees connected to the
water technology industry

\$15.7
BILLION




ANNUAL
SALES

Source: The Water Council, developed under the supervision of Dr. Sammis B. White, emeritus professor of urban planning, University of Wisconsin-Milwaukee, 2018

More than **\$437 MILLION** was invested in Milwaukee's Water Technology District from 2010 to 2018.*

The Global Water Center is its centerpiece, with more than 40 tenant organizations as well as The Water Council headquarters.

more than
50
water-focused degree programs



With more than 50 different water-focused degree programs at 30 major public and private educational institutions, Wisconsin is at the forefront of the water knowledge economy.

*Source: Walker's Point Neighborhood Economic Performance Study, 2010-2018, The Water Council and UW-Milwaukee

UNITED STATES WATER PRIZES



The Yahara Watershed Improvement Network received the U.S. Water Prize in 2018 for its achievements in bringing together nontraditional partners to prevent nutrients from harming the rivers, lakes and streams in the region.

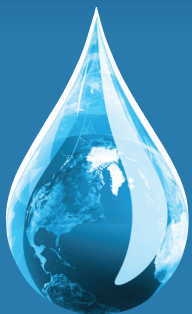
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PRIZES

Previous U.S. Water Prizes awarded to Wisconsin entities:

- 2017 - Kohler Co.
- 2013 - MillerCoors
- 2012 - Milwaukee Metropolitan Sewerage District
- 2011 - Milwaukee Water Council





Source: U.S. Water Alliance



MILWAUKEE, WISCONSIN IS THE CAPITAL OF WATER.

Source: Forbes, 2013

 *To successfully scale up in business, you need to look for ways to add value, leverage and network—and that's what the water hub in Milwaukee has delivered to us. We're plugging into an influential and well-established industry network, helping us to make better-informed decisions as we grow our client base in the U.S.* 

~ Paul Hatten
CEO
BioGill
(Australia)