



Your Trusted Partner for U.S. Expansion

Who We Are

For nearly **25 years**, Management inSites has assisted foreign companies in achieving their **U.S. expansion dreams**. We provide concierge consulting and white-label operational services designed to help you enter or grow in the U.S. market while **reducing costs and risks**.

How We Partner with Clients

- **Strategic Consulting:** Market Analysis, Business Planning, Go-to-Market Strategy, and Board Advisory Services
- **Soft Landing:** Virtual Office
- **Operational Management:** Entity Establishment, White-Label Back-Office Support (IBI Program), and Fractional C-Suite Services
- **Specialized Solutions:** Digital Marketing, MICI's Owner's Representative Construction Services, and more!

Why Partner with MI?

- **Integrated One-Stop Solution:** We bridge the gap between academic rigor and real-world business execution, providing a seamless path from market entry strategy to daily operations.
- **Stable, Full-Time Professionals:** We have dedicated experts in each functional area to ensure consistent quality and the retention of deep institutional knowledge for your brand.
- **Expertise Across Industries:** Our experience covers diverse sectors, including Automation, Medical Devices, Machinery, Construction, Pet Products, and Digital Services.
- **Comprehensive Local Representation:** From Board Services to Construction Management (MICI), we act as your trusted local officer and advocate in the U.S.
- **Flexible & Tailored Engagement:** Our services are modular; we adapt our support level—from high-level consulting to full-service management—as your U.S. goals evolve.
- **Built for Your Independence:** No matter the service, our unique mission is to help your company thrive and grow to the point where you no longer need us.

Our Global Footprint



90+

Companies
Assisted



30+

Industry
Sectors



15+

Parent
Countries

“For any foreign company looking to scale smartly in the U.S., I can’t recommend MI enough!”

Dave Eglington,
President of FITT USA, an IBI Graduate

Expanding to the U.S. Doesn't Have to be Overwhelming

Through our International Business Incubator (IBI) Program, we handle the "how to do business" so you can focus on your products and sales

Why Choose the IBI Program?

- **Reduced Risk & Cost:** Launch your U.S. subsidiary faster with minimized overhead.
- **White-Label Operations:** We communicate using your company's email and phone numbers; your customers benefit from a larger organization without knowing MI exists.
- **Complete Control:** You maintain 100% ownership and control of your company while we act as your expert U.S. back-office.
- **Real-Time Financial Visibility:** We ensure you always have total transparency into your subsidiary's financial health.
- **Flexibility:** No long-term lease for an office or warehouse; select service options and backfill our roles to meet your growing needs.
- **Dedicated to Excellence:** By treating your customers like our own, we set your company up for success in the competitive U.S. market.

Our Proven 3-Phase Roadmap to Success

Phase 1: Setup

Entity Establishment

A 2-6 month "white-glove" service to get you legally and operationally ready

Phase 2: Operations

Full Back-Office Support

Comprehensive management of accounting, HR, and daily administration

Phase 3: Graduation

Independent Success

A smooth handoff of documented SOPs as you transition to your own team

Phase 2's Core Services



Admin & HR Management

Handling the day-to-day paperwork



Order Processing & Support

Championing your brand's customer experience



Integrated Warehousing

Shipping from SC to reach your U.S. customers faster



Full-Service Accounting

Keeping accurate books to make smarter decisions



Marketing Support

Equipping your sales team for local success

Ready to Launch
Your U.S. Subsidiary?



+1 704 373 1505



launch@mi-ibi.com